



MESSAGE FROM THE PRESIDENT

Dear TLC Section Members

May 2019



It is hard to believe that we are coming to the end of another academic year! I am looking forward to seeing many of you at the AAA Annual Meeting and the TLC breakfast in San Francisco, CA. We will have multiple teaching, learning and curriculum sessions and several panels and paper sessions. Thank you to Shaokun (Carol) Yu and Wendy Tietz, this year's Annual Meeting TLC Program Co-Chairs for your work on putting the program together. We will provide the TLC schedule in the summer newsletter.

As in prior years, we are recognizing the outgoing officers, the incoming officers, and the 2018 award winners/inductees at the Monday morning TLC breakfast. Please sign up for the Monday morning TLC breakfast in SF to see the award presentations and to hear from the awardees. Many thanks to Deloitte, the EY Foundation, and the KPMG Foundation for award sponsorship.

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In closing, I offer appreciation to all of you that support TLC Section activities through conference attendance, participation in conference sessions and webinars, volunteering for committees, and volunteering your time to review papers, serve as session facilitators, and serve as paper discussants. Special thanks to Carol Yacht, who continues to support the TLC section by preparing this newsletter.

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The Accounting Educator
Short Papers for Next Issue

For publication in *The Accounting Educator*, email short articles, cartoons, letters to the editor, call for papers, announcements, or other items of interest to carol@carolyacht.com.

The Accounting Educator accepts submissions on any issue regarding accounting education or curriculum. Your manuscript should be two to three pages, single spaced. Submit in Word format electronically by June 15, 2019.

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**TEACHING, LEARNING AND CURRICULUM SECTION BREAKFAST
AT THE 2019 ANNUAL MEETING**

Don't forget to purchase a ticket for the **TLC Section Breakfast** when you register for the 2019 Annual Meeting. The breakfast will be held on **Monday, August 12, 2019**. At the breakfast and business meeting, we recognize the outgoing officers, the incoming officers, and the 2018 award winners/inductees.



If you have **already registered** for the Annual Meeting and would like to **add** a TLC Section breakfast ticket:

1. Complete a Change/Add-On Form. To access the **Change/Add-On Form**, [CLICK HERE](#)
2. Scan and attach to an email to info@aaahq.org or fax to 941-923-4093 prior to the Deadline: **Thursday, July 11, 2019**

LEARN MORE ABOUT THE 2019 ANNUAL MEETING AND REGISTER TODAY!

Award sponsors, thank you!



[AAA Annual Meeting, August 10-14, 2019, San Francisco, CA](#)



SAN FRANCISCO 2019

BOLD TRANSFORMATIONS TOWARD A PROSPEROUS SOCIETY

American Accounting Association Annual Meeting
and Conference on Teaching and Learning in Accounting

The theme for this year's meeting is *Bold Transformations Toward a Prosperous Society*. We are facing change at a faster pace than ever witnessed. The development of new technologies is having a profound impact on the demand for new goods and services as well as how organizations operate. A recent study indicates that two industries of interest, professional services and higher education, will be disrupted to a great degree and in a relatively short amount of time. Will online education as well as the use of artificial intelligence, machine learning, robots, virtual reality, mobile technology, 3-D printing and future technologies that we cannot even imagine cause the accounting academy to redefine what we teach and research and how we teach and research? Many of the speakers in San Francisco will address how the many potential disruptions may affect our academy. The Annual Meeting is one of the best opportunities for our membership to network, present research and teaching ideas and discover the latest academy trends.

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[12th Annual Conference on Teaching and Learning in Accounting](#)

[2019 Teaching, Learning and Curriculum Section Midyear Colloquium](#) **November 8-9, 2019, Tampa, FL**

Please mark your calendar!

The Teaching, Learning and Curriculum Section 4th Annual Midyear Colloquium will be held in Tampa, Florida at the Grand Hyatt Tampa Bay on November 8 – 9, 2019. The theme for the meeting this year is *Embrace the Future of Accounting Education: Developing a Learned Profession Through Scholarship and Teaching*.



Registration will open in July. Research Track paper submissions are due June 27, 2019. Teaching Track submissions and Research Track poster submissions are due September 19, 2019. More details about the meeting along with meeting registration will be posted [here](#) soon.

We look forward to seeing you in Tampa!

[Hotel Information](#)

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[Explore Tampa Bar](#)

We would like to thank KPMG for their generous support of the Colloquium



Council Minutes *Saturday, March 23, 2019*

Dear Council Members and Segment Leaders,

I want to thank all of the Council members in attendance for the Spring Council Meeting held March 23, 2019 in Dallas. Please feel free to share this update with your Segment membership via a newsletter or email.

Please also note, that meeting agendas and minutes from Board and Council Meetings are posted online and can be found at <http://aaahq.org/About/Governance/Board-Council-Activities>. Minutes are posted after being approved at the following in-person meeting: i.e. March Council minutes will be approved at the August Council Meeting, November meeting minutes are approved in March.

Notes from the Spring Council Meeting

- Council approved the November 2018 Council Meeting minutes.
- Executive Director Tracey Sutherland presented a report that stressed the theme of “Stronger Together” and that the AAA and Segments need to anticipate for the future as things continue to change and emerge in the world of academia over time.
- For the first time, this year’s election for the Board of Directors featured ballots by petition which resulted in the development of a voting policy for instant run-offs.
- The AAA will have a presence at the European Accounting Association Meeting this summer with two AAA staff members attending the meeting to advance the presence of the AAA Journal collection. If you plan to attend this meeting, be sure to stop by the booth!
- Segment Meetings continue to show a pattern of growth with seven meetings having higher attendance than last year, and two having record-breaking attendance.
- Chief Innovation Officer Julie Smith David discussed meeting finances and explained the costs of various meetings and where the expenses flow (Sections vs. General Fund).
- The Data and Analytics II Conference will be held June 10-13, 2019 in Orlando, FL. Registration is currently open for this meeting.
- Tracie Miller Nobles, Nancy Nichols, and Audrey Gramling led an activity with Council to gather input on a survey that the Membership Advisory Committee is planning to send to members to gain insights on why members join, what they value from membership, and what their professional needs are. The results will be shared at

the Segment Leader Workshop which will be held at the Annual Meeting on Sunday, August 11th.

- Following the March Council Meeting, Nancy Nichols was elected and accepted the position as the Council Chair-Elect for 2019-2020.
- Also following the March Council Meeting, the election for the 2019-2020 AAA Nominations Committee took place. Elected to the committee were Margaret Christ, Pat Poli, Scott Showalter, Jay Thibodeau, and Wendy Tietz.
- Vice President-Finance Mark Taylor presented an overview of the budget process and the work of the Finance Committee and how it related to Council's role in approving the membership dues for the 2019-2020 membership year. Dues for the new member year were approved by Council.
- AAA President Marc Rubin and Council Chair David Stott led Council in an activity to determine how the AAA can address changes impacting the academy and the accounting profession, as well as what Sections can do to consider raising revenue/reducing costs. The ideas generated will be further explored and discussed in upcoming Council Meetings.
- Marc Rubin gave an overview of the 2019 Annual Meeting and spoke about the various speakers to be featured at the plenaries and lunches. Speaker bios, workshops and the preliminary program can be viewed online at <http://aaahq.org/Meetings/2019/Annual-Meeting>

Best Regards,
David Stott
2018-2019 Council Chair

2019-2020 TLC SECTION ELECTION RESULTS

The results of the recent election for our 2019-2020 Section positions are complete. Congratulations and welcome to the following elected leaders:

Treasurer:

- ❖ Cathy Scott, University of North Texas at Dallas

Nominations Committee Members:

- ❖ Rebekah (Becky) Sheely Heath, Kansas State University
- ❖ Daniel Jones, Assumption College
- ❖ Nadia Schwartz, Augustana College
- ❖ Wendy Tietz, Kent State University

Thank you to all the candidates, members who nominated candidates, members of our Section Nominations Committee and the members who voted for your continued service and dedication to our Section



Whose work is inspiring you?

TLC Awards Committee Solicits Nominations

A highlight of the TLC breakfast each year at the AAA annual meeting is seeing our colleagues recognized for their outstanding work in the prior year. Start searching now for nominations for the following awards at the 2020 AAA Annual Meeting.

- ***Outstanding Research in Accounting Education*** to recognize excellence in accounting education research (published in 2019).
- ***Outstanding Instructional Contribution*** to recognize excellence in the development of original instructional materials (published in 2019).
- ***Hall of Honor Inductee*** to recognize a TLC member who has provided outstanding service to the section for an extended period of time.

The nomination for the two publication awards should include the full bibliographic citation and a brief note to indicate the reason for nomination. Nominations may be made by both TLC members and non-members. However, at least one of the nominated authors must be a TLC member. Self-nominations are accepted and encouraged.

Nominations for the Hall of Honor should be made by TLC members. Nominees should have been a member of the TLC section for at least eight years, served as chair of one TLC committee, and served as an officer or director.

Nominations will be accepted through April 1, 2020.

Send your nominations or questions to Tracy Manly, Chair, TLC Awards Committee at tracy-manly@utulsa.edu.

Call for Papers

Advances in Accounting Education: Teaching and Curriculum Innovations

Submissions are invited for forthcoming volumes of *Advances in Accounting Education* (AIAE). AIAE publishes a wide variety of articles dealing with accounting education at the college and university level. AIAE encourages readable, relevant, and reliable articles in all areas of accounting education including auditing, financial and managerial accounting, forensic accounting, governmental accounting, taxation, accounting systems, etc. Articles from outside the U.S. are encouraged. Papers can focus on:

- Implications of disruptive innovation for teaching, learning and the accounting curriculum
- Critical reviews of the domain of accounting with implications for curriculum innovation.
- Innovation in teaching and learning, with evidence to demonstrate effectiveness.
- Research studies with implications for improving accounting education.
- Assessment of learning and continuous improvement.
- Pedagogical implications of regulation.
- Administrative and leadership issues related to innovation and effective teaching and learning.
- Global challenges, constraints and opportunities for accounting education.
- Conceptual models, methodology discussions, and position papers on particular issues.
- Historical discussions and literature reviews with implications for pedagogical efforts.

AIAE provides a forum for sharing ideas and innovations in teaching and learning ranging from curricula development to content delivery techniques. Pedagogical research that contributes to more effective teaching and learning in colleges and universities is highlighted. All articles must include a discussion of implications for teaching, learning and curriculum improvements. Non-empirical papers should be academically rigorous, and specifically discuss the institutional context of a course or program, as well as any relevant tradeoffs or policy issues. Empirical reports should exhibit sound research design and execution, and must develop a thorough motivation and literature review, possibly including references from outside the accounting field.

SUBMISSION PROCESS

Send two files by email: one with a manuscript copy but without a cover page, and the other solely a cover page with author information. Cover pages should list all authors' names and addresses (with telephone numbers, fax numbers, and e-mail addresses). The authors' names and addresses should not appear on the abstract. To assure anonymous review, authors should not identify themselves directly or indirectly. Also, attach a copy of any research instruments. Two reviewers assess each manuscript submitted and reviews are completed in a timely manner, usually 60-90 days.

Send manuscripts to Thomas Calderon, editor, aiae@uakron.edu

WRITING GUIDELINES

1. Write your manuscript using active voice. Therefore, you can use the pronouns "we" and "I". Also, please avoid using a series of prepositional phrases. We strongly encourage you to use a grammar and spell checker on manuscripts before you submit to AIAE. Parsimony is a highly desirable trait for manuscripts we publish. Be concise in making your points and arguments.
2. Each paper should include a cover sheet with the names, addresses, telephone number, and email address for all authors. The title page also should include an abbreviated title that you should use as a running head (see item 7 below). The running head should be no more than 70 characters, which include all letters, numbers, punctuation and spaces between words.
3. The second page should consist of an abstract of approximately 150 - 200 words.
4. You should begin the first page of the manuscript with the manuscript's title. DO NOT use the term "Introduction" or any other term at the beginning of the manuscript. Simply begin your discussion.
5. Use uniform margins of 1.5 inches at the top, bottom, right and left of every page. Do not justify lines; leave the right margins uneven. Do not hyphenate words at the end of a line; let a line run short or long rather than break a word. Type no more than 25 lines of text per page.
6. Double-space all lines of text, including titles, headings and quotations.
7. Place each figure, table and chart on a separate page at the end of the manuscript. Include a marker in the body of the paper to show approximately, where in the final manuscript each figure, table or chart will appear.
8. After you have arranged the manuscript pages in correct order, number them consecutively, beginning with the title page. Number all pages. Place the number in the upper right-hand corner using Arabic numerals. Identify each manuscript page by typing an abbreviated title (header) above the page number.
9. Format all citations within your text with the author(s) name and the year of publication. An appropriate citation is Catanach (2004) or Catanach and Feldmann (2005), or Catanach et al. (2006) when there are three or more authors. You do not need to cite six or seven references at once, particularly when most recent references cite earlier works. Please try to limit yourself to two or three citations at a time, preferably the most recent ones.
10. You should place page numbers for quotations along with the date of the material being cited. For example: According to Beaver (1987, 4), "Our knowledge of education research ...and its potential limitations for accounting"
11. List at the end of the paper the full bibliographic information (e.g., author, year, title, journal, volume, issue and page numbers) for all references cited in the body of the paper. List references in alphabetical order by the first author's last name.



Journal of Accounting Education
**Call for Papers on Teaching about Gender Issues
and Work-Life Balance in Accounting Education
(Special Issue)**

The *Journal of Accounting Education* invites submissions for a special issue devoted to gender issues and work-life balance (GIWB) as they relate to accounting education, in particular obtaining an understanding of how gender and/or work-life balance affect accounting education including descriptions of approaches that faculty can use to help students become aware of gender and/or work-life balance issues at school and in accounting practice. For example, research has shown that work-life balance is related to ethical performance; consequently, informing students via reading assignments, short cases, role-playing, team projects, etc. regarding the importance of work-life balance can benefit them while in school and later in their careers, thereby helping them attain and maintain the highest levels of ethical performance. Regarding gender, research has shown that the role of women in accounting has greatly increased over the past several decades, and that by having both male and female input has a positive impact on accounting practice, audit teams, corporate boards, etc. Consequently, informing students regarding the role of gender can help them in their future careers appreciate the contributions of both genders to the accounting profession and business practice.

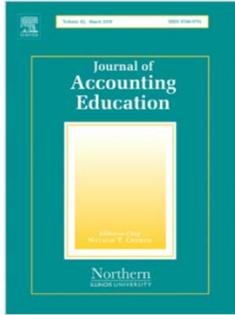
Submissions for this special issue should be original work that deals in some manner with topics relevant to gender issues and/or work-life balance as they relate to accounting education (e.g., how gender issues and/or work-life balance should be taught in the classroom, course design, educational cases, teaching resources and to what extent post-graduate practical training might be needed). The editors for this special issue solicit high-quality manuscripts of various types and research paradigms (e.g., field or experimental investigations, archival, analytical or survey research). All relevant submissions will be considered.

Submissions should be made electronically through <http://ees.elsevier.com/accedu/default.asp> starting **1 October 2018**. When submitting select the issue type as 'Special issue' and then the article type as '**Special Issue on GIWB in Accounting.**' The deadline for submissions is **31 May 2019**. Acceptances will be on a rolling basis with an anticipated special virtual issue publication in **March 2020**. Revisions received after that publication deadline will be scheduled for the next issue. Early submissions are welcome, and potential contributors are encouraged to contact the guest editors to discuss ideas and topics.

Authors should submit the following items within the EVISE system: (1) statement that the submitted work is original, that it has not been published elsewhere, and that the paper is not currently under review by any other journal; (2) cover page, containing title of the manuscript and complete contact information for each author; and (3) manuscript copy itself, without any author identification. For further information, please contact either of the following guest editors:

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Journal of Accounting Education
**Call for Papers on Developing Accounting Students’
Soft Skills versus Technical Competency
(Special Issue)**

Position statements on accounting education have generally called for an increased emphasis on developing students’ so-called soft skills with the expectation that accounting graduates will be more well-rounded and productive professionals. Many accounting educators have responded to these position statements with efforts to develop, for example, students’ communication skills, ability to think critically, and ethical awareness. Largely missing from the accounting education literature has been a discussion of whether **undergraduate** accounting student’ soft skills can effectively be developed and whether accounting faculty members are trained or equipped to assume this responsibility. Given the constrained number of accounting credit and contact hours in accounting education programs, efforts to develop soft skills have often been made at the expense of covering important technical material that continues to increase in amount and complexity.

The *Journal of Accounting Education* (JAED) invites papers on any aspect of the soft skill/technical knowledge discussion for a special issue. In addition to the call, the guest editors will be inviting some authors to submit manuscripts. Submissions should be made electronically through <http://ees.elsevier.com/accedu/default.asp> starting **1 May 2019**. When submitting, select the issue type as **VI: Soft Skills** in the drop-down menu. The deadline for submissions is **30 April 2020**. Acceptances will be on a rolling basis with an anticipated final special virtual issue final publication in early 2021.

Possible topics include whether soft skills identified by accounting position statements can be developed at the undergraduate level, if accounting faculty are qualified to help students develop soft skills and where faculty acquired this capability, and whether the increasing use of adjuncts and part time faculty complicates developing accounting students’ soft skills. Papers can also address the question of what should be the primary learning objectives of accounting education programs and the relative importance of soft skills versus technical subjects given expected career paths for program graduates. This list of possible topics is not exhaustive, and papers relevant to the soft skills versus technical competency debate will be considered.

Submitted papers **must be supported by relevant literature** and not be opinion based without support for the author’s arguments. The same requirements for publication in the JAED main section will apply to the papers submitted for this special issue.

Early submissions are welcome, and potential contributors are encouraged to contact the guest editors to discuss ideas and topics. Authors should submit the following items within the EVISE system: (1) statement that the submitted work is original, that it has not been published elsewhere, and that the paper is not currently under review by any other journal; (2) cover page,

containing title of the manuscript and complete contact information for each author; and (3) manuscript copy itself, without any author identification. For further information, please contact either of the following guest editors:

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Please go to the [TLC website](#) for additional committee chairs and members.



*Why every American Accounting Association
Member Should be a Member of the
Teaching, Learning, & Curriculum
Section. Ask your colleagues to join today!*

Teaching, learning, and curriculum issues are important to everyone in the AAA! We all have a vested interest in enhancing the quality of education of accounting students. This section provides a forum that cuts across disciplines, specialty areas, and geographic boundaries. The Teaching, Learning, & Curriculum Section provides opportunities for members to share their experiences, bringing together large and small schools, educators and practitioners, and members worldwide.

Go online to <http://aaahq.org> to join today or use the form below to apply for TLC membership (you must also be a member of the AAA). Mail your application to AAA, 9009 Town Center Parkway, Lakewood Ranch, FL 34202.

GIVE THE FORM BELOW TO COLLEAGUES AND ENCOURAGE THEM TO JOIN!

Membership Application for the Teaching, Learning & Curriculum Section

AAA ID# _____

Name _____

Address _____

Affiliation _____

Telephone: Office _____ Home _____ Fax _____

Dues Enclosed: \$20

Payment method: Check enclosed (make payable to AAA) Credit card

Billing Address _____

Account Number _____ Expiration date _____

Signature _____